



Season 2010- 2011

COBHAM SPONSORSHIP OPPORTUNITIES

OUR SINCERE THANKS TO OUR SPONSORS



Stackhouse Poland



- . Mundays Solicitors- Main rugby Sponsor
- . Menzies Chartered Accountants - Senior rugby Sponsors
- . Oman Tourist Board- Youth Sponsors
- . Savills Estate Agents - Mini Sponsors
- . MR Fire and Security - Club Bar Sponsors
- . Lexus Guildford- Associated Youth Sponsor

- . Alderson Print Group - Printing Sponsors
- . Clarion Call - Communications Sponsor
- . Braemar Club - Braemar Cup sponsors
- . Fullers - Brewery Sponsors
- . Wine Studio - Wine sponsors
- . Stackhouse Poland - Summer Ball Sponsor



Sponsorship Opportunities

WHY SPONSOR COBHAM SPORTS?

Do you want to be associated with success and help make a difference? Cobham Sports Association is one of Surrey's leading rugby and sports clubs, with more than one thousand members and growing.

SOME FACTS ABOUT COBHAM

- County, Regional & National players from U15 upwards
- U17 National champions
- 1st team playing in London 1 South
- over 450 Mini children and parents
- over 240 Youth players and parents
- National players
- Strong links to Harlequins including former and existing Harlequin players and other premier clubs
- Flourishing Lacrosse section
- Expanding Tennis section
- Cobham Netball returning to The Club
- 3 Mini Festivals each season, over 3,000 attendees
- Youth Festival each season
- Annual Mini tour and tours abroad
- Spectacular Summer Ball for over 450
- Supportive existing sponsors
- Fantastic new clubhouse
- Full and supported social calendar
- Benefit from an active external events diary including over 6,000 visitors to the club each year

WHAT DOES SPONSORSHIP DO FOR YOU?

Sponsorship of Cobham Sports brings a number of benefits to your business. Studies have found that although sponsorship of grassroots sports reaches fewer people than traditional print and display advertising, sponsorship delivers a much bigger return on investment.

This is because sponsorship allows your business to become directly involved in activities that are highly valued by local consumers.

With eight out of 10 consumers preferring to believe in what a company does rather than what it says, it's easy to see why many recession-hit businesses are choosing sponsorship and sports development as ways of maximizing the return they make on their marketing.

To check sponsorship availability, please contact:
Mags Davison
 Email: Mags.davison@cobhamsports.com
 Call: 07867 808 214

SPONSORSHIP OPPORTUNITIES

Grounds and Building

Balcony Sponsorship

We would like to extend our existing balcony to accommodate our supporters and sponsors, and an extended balcony with tiered seating will be the ideal solution. The new balcony will include new steps down to ground floor for maximum accessibility and seating.

Sponsorship includes:

- Multiple branding and exposure opportunities to be agreed.
- Minimum 6 allocated prime seats on the new tier.

Price: £15,000 p/a + VAT

Downstairs Bar & Cafe Sponsorship

The new seating patio area on the ground floor will incorporate a variety of sponsorship branding opportunities.

Sponsorship includes:

- Frosted branding on the downstairs club windows and doors.
- Branding on bar
- 2 x Pitch side hoardings (pitch advertising boards)
- Website accreditation
- 2 x Direct membership mailing p/a

Price: £4,200 p/a + VAT

Entrance Sponsorship

We are looking to improve the main entrance to the clubhouse to include: a larger entrance, planted flower beds, new signage and up-lighters. We are seeking sponsorship in order to fulfill this goal.

Sponsorship includes:

- Company logo on each new entrance sign on Portsmouth Road
- 1 x pitch hoarding
- Website accreditation

Price: £1,800 p/a + VAT



Rugby Sponsorship

RUGBY



1st XV shirt sponsorship

- ✓ Company logo on 1st XV shirt sleeve
- ✓ website accreditation
- ✓ 1 x 3 course Pre match lunch for 12 guests

Price: £2,500 + VAT

1st XV track suits sponsorship

- ✓ Company logo on the back of the track suit top
- ✓ website accreditation

Price: £850 + VAT

1st XV polo shirts sponsorship

- ✓ Company logo on the back of Polo shirts (to be worn after every 1st XV game)
- ✓ website accreditation

Price: £550 + VAT

1st XV kit bag sponsorship

- ✓ Company logo on all 1st XV kit bags
- ✓ website accreditation

Price: £600 + VAT

Floodlight Banner Sponsorship:

- ✓ Company logo banner on 4 x floodlights
- ✓ website accreditation

Price: £1,800 + VAT

ALL STARS sponsorship (Vets team)

- ✓ Logo on the playing shirt for the All Stars team
- ✓ Accreditation as the All Stars sponsor on the website

Price: £1,500 + VAT

All Stars shorts sponsor

- ✓ logo on all shorts

Price: £480 + VAT

MINI Tour Kit Sponsorship 2010

Each season, the Mini section go on tour. Each child is given a kit bag with tour kit (shirt, fleece, and tour gear). YOU could be our tour kit sponsor this season and benefit from some fantastic exposure? These items are also worn at school socials and locally by the children.

- ✓ Company logo on all tour kit (including Dad's T shirt or fleece)
- ✓ Company logo on all tour correspondence letters and emails
- ✓ Optional tour branding on tour coaches or flags at tournaments.

Price: £2,400 p/a + VAT (advertising and branding costs not included)

Rugby Sponsorship

Match Day Sponsorship :

- ✓ 3 course meal for 10 guests including half bottles of wine each.
- ✓ Company name on front cover of match program
- ✓ Company name on centre spread of match program
- ✓ Accreditation as sponsor through lunch announcement
- ✓ Company logo on seating plan
- ✓ Company logo on table numbers

Price: £450 + VAT (5 available)

Position Sponsorship:

- ✓ Name on centre of match program team sheet next to chosen position
- ✓ Named tankard (stored at the bar or to take home)
- ✓ Opportunity to advertise through mail shot or website once a year

Price: £280 for the season (15 available)

Large Hoarding (next to score board)

- ✓ your chosen design on the large pitch board (see 'Coopers' board above) (size) 6,600 x 1000 mm

Price: £950 + VAT p/a

Match Day program advertising 2011/12 season:

- ✓ Full page - £450 + VAT for entire season
- ✓ Half page - £280 + VAT for entire season



Join the winning team at
Cobham today.

Our sincere thanks to our sponsors who are listed below.

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- . **Menzies Chartered Accountants - Senior rugby Sponsors**
- . **Oman Tourist Board- Youth Sponsors**
- . **Savills Estate Agents - Mini Sponsors**
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